

University of Pretoria Yearbook 2020

Market and location studies 720 (EBM 720)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	6.00
Programmes	BScHons Real Estate Retail Property
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Construction Economics
Period of presentation	Semester 2

Module content

Market- and marketability analysis, the influence of location on the marketability and cost of ownership of property, different location models.

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